

# **Industrial Plan Presentation**

Mauro Moretti Chief Executive Officer and General Manager

Gian Piero Cutillo Chief Financial Officer



London, 28 January 2015





# Agenda

11.00 – 12.00	Mauro Moretti CEO and General Manager	KEY MESSAGES
		<ul> <li>ASSESS – INPUTS TO THE INDUSTRIAL PLAN</li> <li>Approach</li> <li>Finmeccanica past performance</li> <li>Market environment</li> <li>Business review</li> </ul>
12.00 – 12.30	Gian Piero Cutillo CFO	<ul> <li>STRENGTHEN – INDUSTRIAL PLAN</li> <li>Improving profitability</li> <li>FY2014 last estimates</li> <li>Medium-term trends</li> <li>FY2015 guidance</li> </ul>
12.30 – 14.00	Mauro Moretti CEO and General Manager	<ul> <li>DEVELOP – STRATEGIC PLAN &amp; CONCLUSIONS</li> <li>5 pillars for future development</li> <li>CONCLUSIONS and Q&amp;A</li> </ul>

**BUFFET LUNCH** 

# **KEY MESSAGES**

(CEO and General Manager)

# **ASSESS - INPUTS TO THE INDUSTRIAL PLAN**

(CEO and General Manager)

# **STRENGTHEN** - INDUSTRIAL PLAN

(CFO)

### **DEVELOP - STRATEGIC PLAN**

(CEO and General Manager)

### **CONCLUSIONS**

(CEO and General Manager)

Q&A







# Key Messages 10 things to take away

### **ASSESS**



- 1. Serious turnaround plan
- 2. Based on a rigorous review ... and prudent assumptions

### **STRENGTHEN**



- 3. Major cost cutting to deliver a significant step up in profitability
- New discipline on capex, R&D and working capital to drive a material step up in cash
- 5. Focus on creating a stronger and more balanced capital base

### **DEVELOP**



- 6. We will do more with less resources
- 7. ... through a more focussed portfolio no "sacred cows"
- 8. ... and by strengthening our offer to customers across our markets

### **EXECUTE**



- 9. We can deliver on this change is already happening
- 10. A cost cutter with a vision strengthen and develop





# Change is already happening We have done a lot...

- 2014 last estimates ahead of guidance
- ⇒ Increasing control through centralisation, "moving towards one company" <u>started</u>
- Significant and immediate actions on costs <u>started</u>
- Strategic assessment of business portfolio <u>completed</u>
- Disposal process within Transportation <u>negotiation to a conclusion</u>

... but there is a lot more to do

### **KEY MESSAGES**

(CEO and General Manager)

# **ASSESS** – INPUTS TO THE INDUSTRIAL PLAN

(CEO and General Manager)

# **STRENGTHEN** - INDUSTRIAL PLAN

(CFO)

### **DEVELOP - STRATEGIC PLAN**

(CEO and General Manager)

### **CONCLUSIONS**

(CEO and General Manager)

Q&A







# Industrial plan Approach

- Detailed analysis of the external environment
  - Aerospace & Defence markets
  - Competitive positioning

## **ASSESS**

- Review of the financial health of the businesses
  - Profitability
  - Cash
  - Investments
  - Industrial processes
- Identify the priorities to be solved in the short-medium term

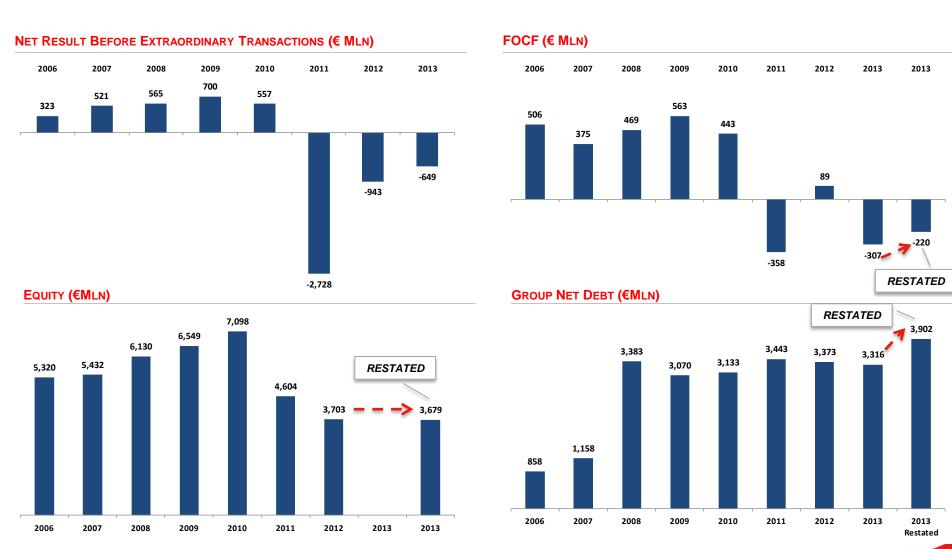
### **STRENGTHEN**

- Detailed bottom-up industrial plan
- Based on prudent assumptions





# Past performance has been unsatisfactory



Credit rating: from Investment Grade Stable Outlook in 2006 to the current Sub-Investment Grade Negative Outlook





# Unsatisfactory performance *Main causes*

- Acquisitions: overpaid and funded through high debt with significant financial charges
- Contracts: cost overruns in some contracts across the businesses
- Impairments: Selex ES, DRS, Alenia Aermacchi
- Industrial structures:
  - Inefficient Supply Chain
  - Low productivity in Engineering
  - Unsatisfactory return on investments
  - High level of R&D capitalization
  - Inefficient Working Capital management
  - Poor cash generation
- Corporate structures: redundant





# Macro Environment is challenging Impact on European Defence Industry

### WORLDWIDE KEY DYNAMICS

- Uncertainty due to the strong fall of the oil price
- Appreciation of the US Dollar against Euro and Yuan
- Consolidation of the US economy growth
- Stabilisation of the European countries (with stronger contribution by the Central–Est countries)
- Persistent difficulties for the Japanese economy
- Growth in the emerging markets (i.e. BRIC, Turkey, Asia and Sub-Saharian Africa), but at lower rates compared to last years

#### **EUROPEAN DEFENCE SCENARIO**

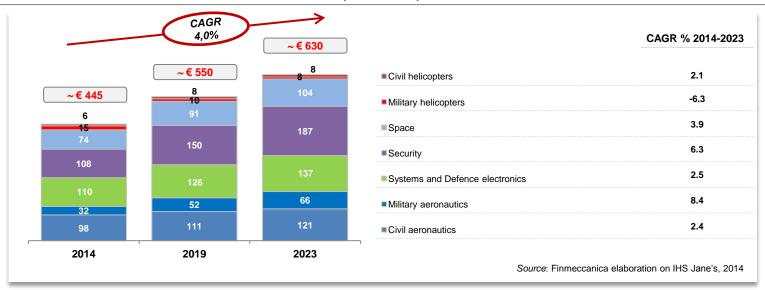
- Continuing pressure on Defence investments
- Convergence of requirements progressing slowly, affecting the demand aggregation process at European level
- Industrial base still fragmented at national level
- Necessity to re-launch international cooperation programmes





# Aerospace & Defence market expected to grow

WORLDWIDE MARKET: EVOLUTION BY MACRO-BUSINESS SECTOR (2014-2023) - € BLN



#### ANALYSIS - MAIN TRENDS

#### **Aeronautics**

Continuing growth in the commercial segment (worth approx 70%) and military segment, driven by deliveries
of main programs (EFA, F-35, A-400M, etc.)

# Systems / Defence Electronics

• Stable in traditional markets (i.e. USA, UK) while growing in the emerging countries

# Security

• Increasing demand due to the growth of the asymmetric threats, now also extended to the cyber domain

#### **Space**

 Growing with an evolution of the institutional demand (more and more requiring end-to-end solutions in bundle with service activities)

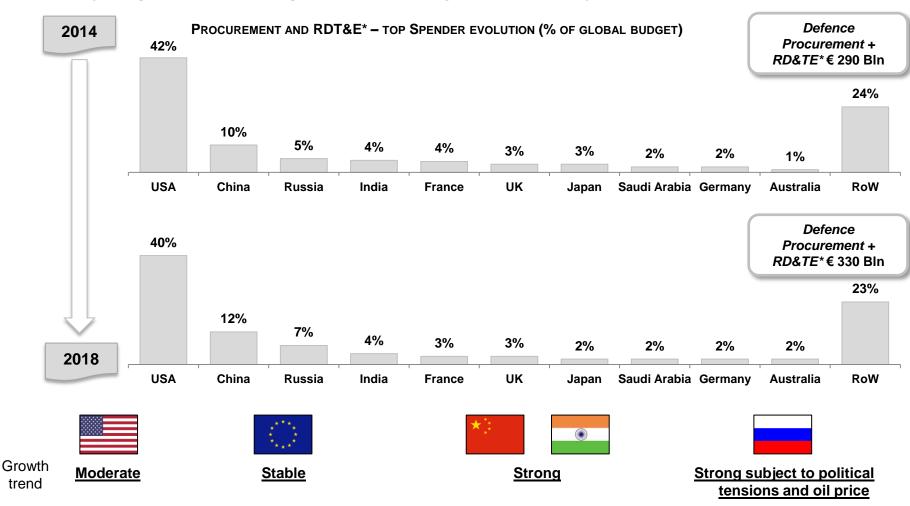
# Helicopters

 Moderate growth in civil/commercial but material shrinking in military, due to the completion of the current productions and the lack of new big programs





# Aerospace & Defence Market Major spenders not expected to change dramatically...



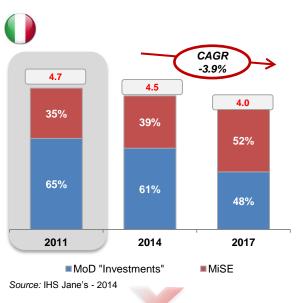
... but there is strong growth in some markets





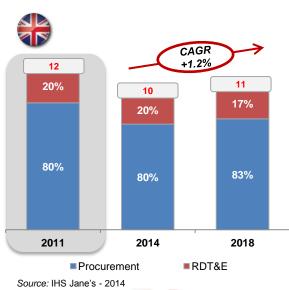
# **Aerospace & Defence Market** Different dynamics in our major markets

#### ITALIAN MOD AND MOED BUDGET - € BIN



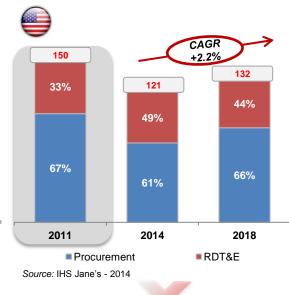
- GDP decreased over 2008-2014
- Continuous shrinking of MoD «Investments»
- Defence spending reduction offset by MoED allocations until 2013
- Stability Law Bill foresees further reductions 2015 - 2017, raising the following risks

#### UK DEFENCE BUDGET - € BLN



- Main European Defence spender together with France (approx. 3% of the global total in 2018)
- Comprehensive Spending Review post Elections (May 2015)

#### US DEFENCE BUDGET - € BLN

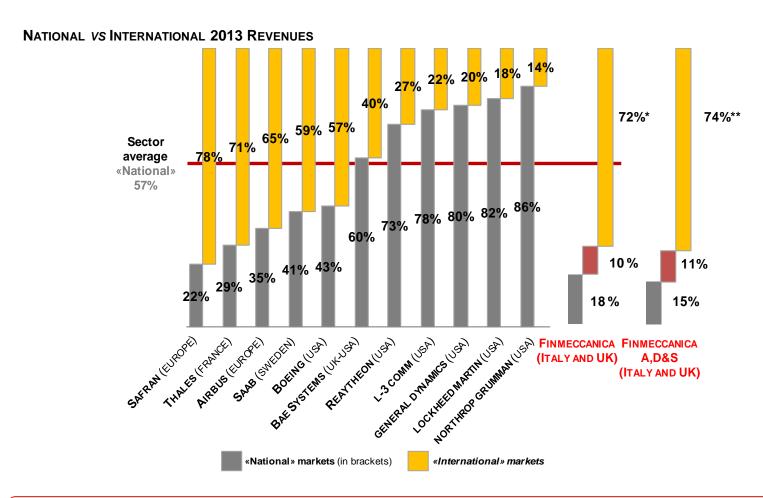


- 2015 represents the turnaround, ca. € 75-80 Bln per year
- Overall Defence budget stabilizing at 2002 levels
- Funds for the Overseas Contingency Operations ca. € 40 Bln till 2017, led by the anti-terrorism activities
- New sequestration in 2016 still possible





# Finmeccanica has already a strong international presence

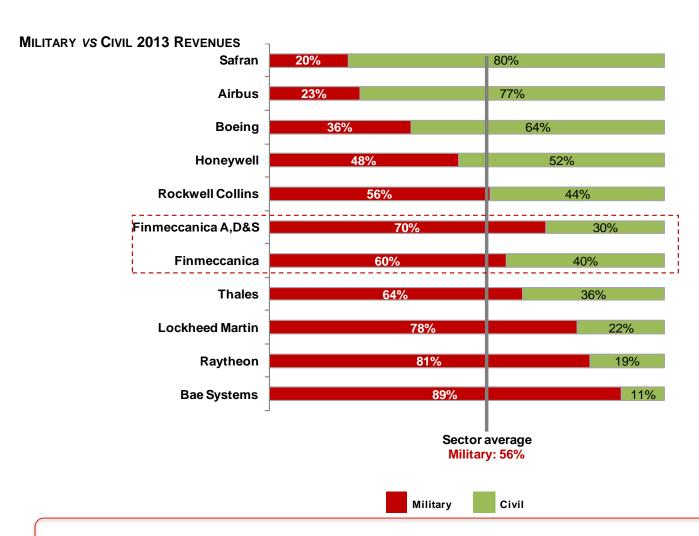


... to be improved through technology transfer and partnerships with local players





# Finmeccanica still needs to do more to rebalance its portfolio mix towards civil



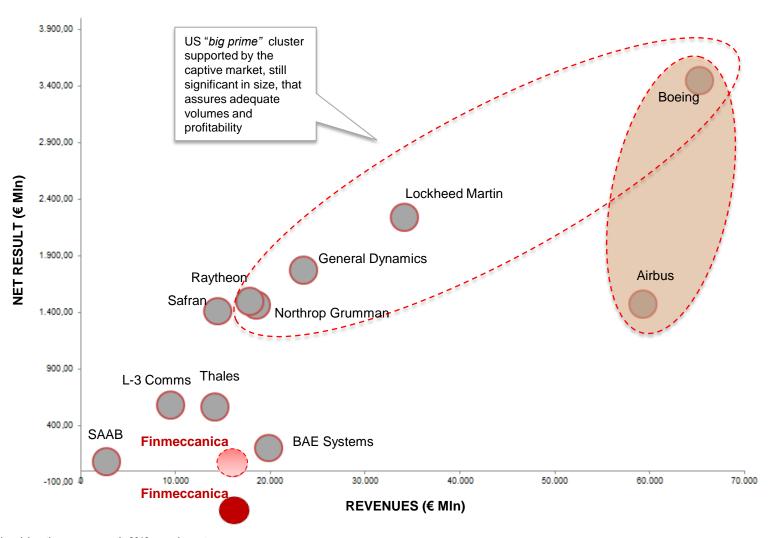
... developing and leveraging on dual use applications is key





# Competitive positioning Benchmark vs sector peers

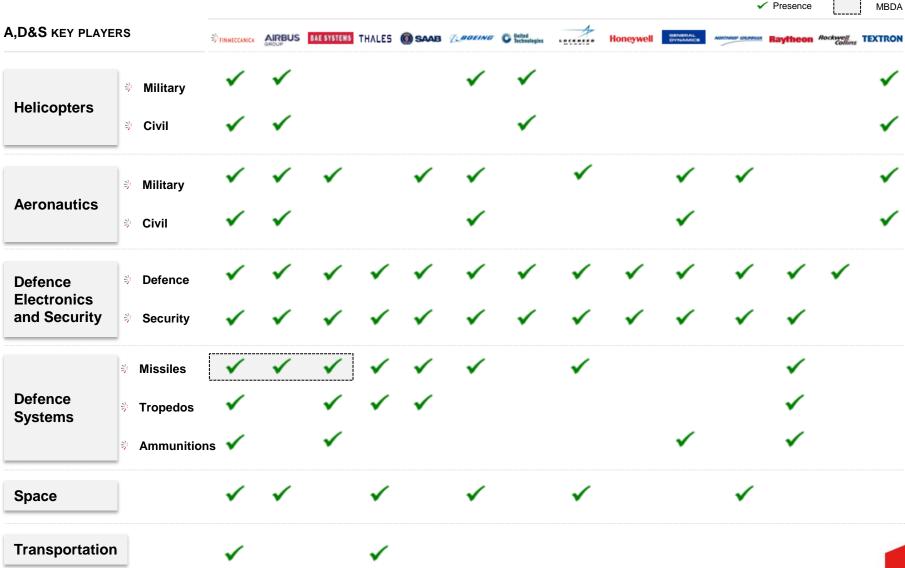
POSITIONING OF THE MAIN PLAYERS IN THE SECTOR - 2013 NET RESULT AND REVENUES







# Our business portfolio is too diversified

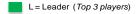






# A diversified portfolio is not an advantage Often a follower and not a leader

FNM Sectors	Main Lines of Business	FNM	Peer 1	Peer 2	Peer 3	Peer 4	Peer 5	Peer 6	Peer 7	Peer 8	Peer 9	Peer 10
Helicopters	Civil Helicopters	L							L			
	Military Helicopters	KP	L						F			
Aeronautics	TP regional aircraft	L							L			
	Military aircraft	F	L	L	F				F	F		
	UAS	F	KP	F	L		w	F	F	KP	W	L
Security	Avionics systems	KP		F	L	F	L	L	w	F	F	KP
	Land and Naval systems	KP	F	L	L	L	KP	L	F	F	F	F
	Security	F		F	KP		F	KP	w		KP	KP
	Land armaments	KP				L				L		KP
Defence Systems	Naval armaments	L				F				L		
_	Underwater - Torpedos	F					L			F		
Space	Space (Services)	KP						KP	L			
	Space (manufacturing)	F	KP	L	F		F	F	L			F
	Aerostructures	KP							L			F
	Jet regional aircraft	F										
	Missiles	L	F	KP			KP	W	L	L	W	KP
	Rolling stock	w										
	Signalling	KP						F				





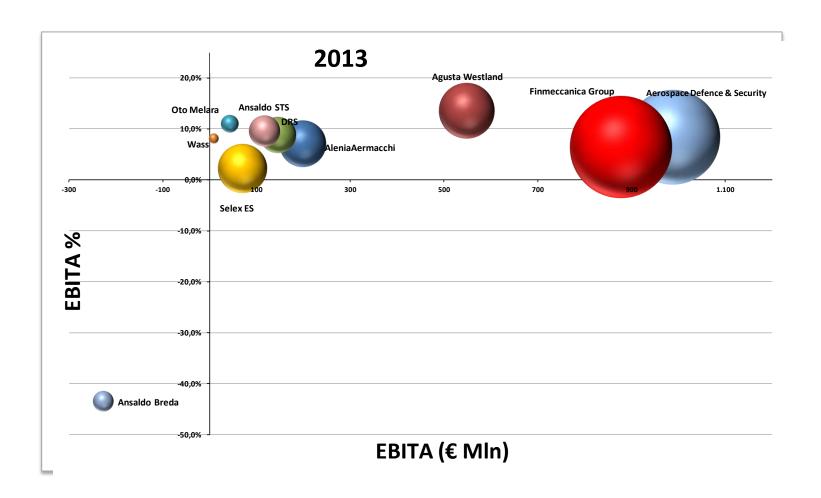


N.B.: the *benchmark* is based on a qualitative/quantitative evaluation of : (*i*) revenue by Line of Business, (*ii*) product/technology portfolio (*iii*) market positioning (*iv*) competitiveness of the offer





# Our different businesses have produced very different results







# **Our review goes beyond Divisions** Focus on segments and products

Two key questions:

What is our competitive position?

What is our Profitability?

# **EXAMPLES**

#### **ASSESSMENT**

**D**RS

- Some non core/loss making activities identified in two lines of business
  - Aviation & Logistics
  - Training Communications and Network solutions

SELEX ES

Review of Smart & Security line of business (i.e. Smart Solutions) within Selex ES







**AERONAUTICS** 

Review of key programmes within Aeronautics division











Weak

#### **ACTIONS - OPTIONS**

1. Exit non core/unprofitable businesses

e.g.

- ⇒ In DRS for approx. € 200 MIn Revenues (avg. p.y.)
- In Selex ES for ca. € 90 Mln revenues (avg. p.y.)

Restore profitability

e.g.

Leveraging on efficiency and effectiveness of industrial processes





# Finmeccanica Strategic roadmap



2 STRENGHTEN

TURNAROUND INDUSTRIAL PLAN **PROFIT** 

Cut costs

CASH

Rationalise investments and working capital

CAPITAL STRUCTURE

Balance net equity and net debt

DEVELOP

STRATEGIC PLAN MARKETS

**PORTFOLIO** 

More focused on A,D&S

Internationalisation

**TECHNOLOGIES** 

Standardisation & Modularity, Dual—use, Unmanned

**OFFERING** 

Services and Integrated logistic solutions





# Industrial Plan Observations and objectives

### Increase the efficiency through the cost reduction in:

- ✓ Staff
- Engineering
- New Organisational and Operating Model
- ✓ Supply chain
- Rationalisations expected to ensure total savings for ca. 150 €m, of which >25% already included in 2015-2019 Industrial Plan

### Improve the effectiveness of the industrial processes:

- Engineering profitability
- ✓ Supply Chain optimisation
- Manufacturing efficiency

- A,D&S Engineering productivity expected to increase by approx. 10%
- 20 main initiatives identified to improve supply chain
- Several initiatives within A,D&S perimeter strongly focused on hourly rates reduction

#### Restore adequate return on investment and value creation:

- Definition of a sustainable business portfolio
- Selective investments
- Working Capital reduction
- ✓ Increase of cash generation from production
- ✓ Debt reduction

#### Improve the "quality" of the offers:

- Satisfactory profitability
- New business models (i.e. Service, etc.)
- Management of the contingencies
- ✓ Risk management

### **KEY MESSAGES**

(CEO and General Manager)

# **ASSESS - INPUTS TO THE INDUSTRIAL PLAN**

(CEO and General Manager)

**STRENGTHEN - INDUSTRIAL PLAN** (CFO)

### **DEVELOP - STRATEGIC PLAN**

(CEO and General Manager)

# **CONCLUSIONS**

(CEO and General Manager)

Q&A







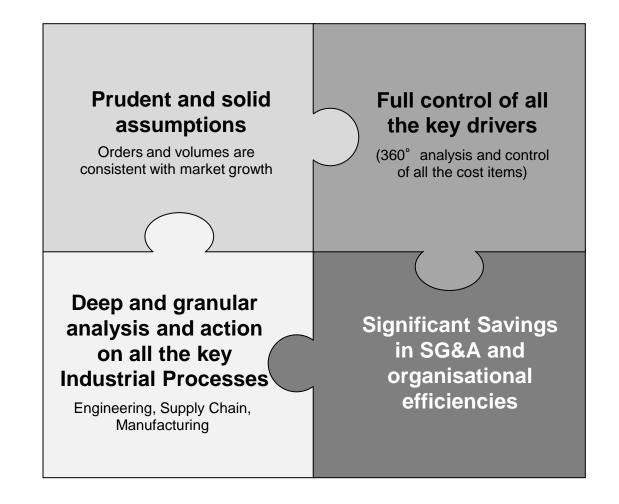
# Financials *Objectives*

- Through execution of actions described, Finmeccanica will significantly improve its financial performance
- Financial targets:
  - Profitability improvement
  - **⇒** Adequate Cash Flow generation, with FOCF turning to positive in 2015 and increasing over the next years
  - Capital Structure strengthening
  - Net Debt reduction
- Initiatives with a good level of maturity, generate benefits/savings whose impacts have already been included in the Industrial Plan. Furthermore additional opportunities have been identified and are under assessment and evaluation, with potential upside on Plan results
- > We are confident on the reliability of all the benefits generated by the Plan
- Gross benefits will also contribute to improve the Group competitive positioning towards the customers





# Financials ...Levers for a Turnaround Plan







# Financials ... Actions

	STREAM	ACTIONS / INITIATIVES	IMPACTS / TARGETS		
	Engineering productivity	R&D Execution     Organisation	<ul><li>Productivity increase</li><li>Investments rationalisation</li></ul>		
INDUSTRIAL	Supply Chain optimisation	<ul> <li>New approach</li> <li>Supply Chain review</li> <li>"Should Cost"</li> <li>Strengthening of Group Service provider (FGS)</li> </ul>	<ul> <li>Product cost reduction</li> <li>Working Capital reduction</li> </ul>		
	<ul> <li>Manufacturing efficiency</li> <li>Industrial Efficiencies</li> <li>Manufacturing overhead reduction</li> </ul>		Hourly rates reduction		
ORGANISATIONAL	"New Organisational and Operating Model" implementation	<ul> <li>Business Support Functions rationalisation/efficiency</li> <li>Shared International commercial/representative offices</li> <li>ICT integration</li> </ul>	<ul><li>Productivity increase</li><li>Cost savings</li></ul>		
ORGANI	SG&A Costs Reduction	<ul> <li>New Policies</li> <li>Rationalisation/Reduction of consultancy and promotional expenses</li> <li>Rationalisation/reduction of Offices</li> </ul>	Cost savings		









# Financials Engineering productivity

#### **ASSESS**

- Deep analysis across all A,D&S Companies on Engineering processes executed
- > Highlighted significant actions for improvement even considering external best practices

### **STRENGTHEN**

#### Actions focus on:

#### R&D Execution

- Process streamlining (existing and New Product Introduction)
- Revision of "Make or buy" decisions
- Enhancement of technology re-use, modularity and standardisation

### Organisation

- Cross-countries and cross-disciplines organisational models
- Optimisation of workload allocation
- Monitoring and control of Engineering performance

A,D&S Engineering productivity expected to increase by approximately 10% 2014/2015 ... and more to come





# Financials Supply Chain optimisation

#### **ASSESS**

- Complete review over A,D&S businesses performed over the last months,
- From the traditional view by "commodity" to the new approach by "supply chain"

### **STRENGTHEN**

- ~20 main initiatives identified to be developed over 2015-17
- Key drivers:
  - Supply chain review, with rationalisation and reduction of suppliers network (clustering by geography and technology) i.e. 50% suppliers reduction already achieved in Selex ES from January 2013
  - \* "Should Cost/Design to Value" approach applied to main owned products, i.e. in some Alenia Aermacchi programmes target of 20% reduction in the cost of the components addressed by the should cost review
  - Improvement of material planning processes to optimise purchasing volumes and financial conditions
  - Engineering/Procurement integration related to same commodities used on different products, according to standardisation/rationalisation approach (eg. power supplier, ...)
  - Set up of a Group Service Provider to procure raw materials, standard materials, chemicals, etc ... leveraging bundling approach

A,D&S target of approx. 250/350€m savings at regime on direct procurement (of which approx. 160€m already included in 2015-2019 Industrial Plan) over an addressable baseline of approx. 2,5€b (total baseline 4,9€bn)





# Financials *Manufacturing efficiency*

### **ASSESS**

Deep analysis of each single plant

## STRENGTHEN

- Several initiatives within A,D&S strongly focused on:
  - workload stabilisation on all production lines/plants, even with ramping volumes;
  - better interaction with procurement, logistic etc. to improve production lines feeding through reduction/elimination of waiting time of materials
  - reduction of manufacturing activity (and reworks) performed outside standard production processes
  - manufacturing overhead reduction (utilities, maintenance, etc.)
- Will lead to a reduction of the hourly rate
- Actions will also impact the indirect and material handling costs reduction, through strong rationalisation of energy, consumables and other plant services (included logistics)
- Ffficiency ratio: Aeronautics to benefit the most. Ratio to improve from current 70% to 76% in 2015; 80% in 2016
- → Hourly rate: In some areas expected to improve by 5 to 10% in 2015
- ⇒ Direct and material handling costs: Reduced by 10% in 2015





# Financials "New Organisational and Operating Model"

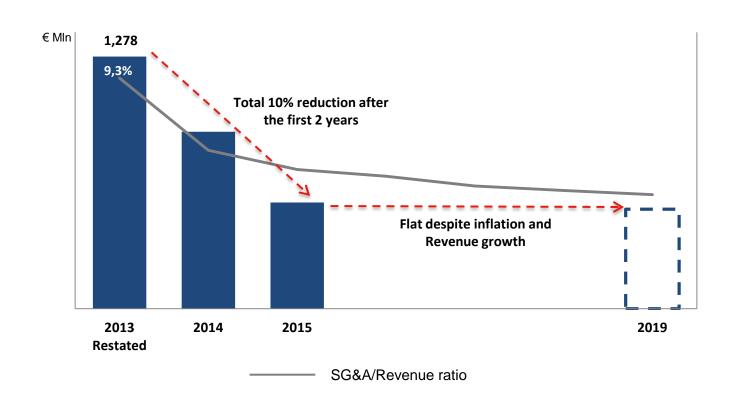
- Finmeccanica is implementing a new organisational and operating model that is more homogeneous, cohesive and integrated, moving towards a single A,D&S company.
- The new Model will imply the Business Support Functions rationalisation/efficiency leveraging on:
  - Integration and harmonisation of business support activities;
  - Productivity increase in transactional activities;
  - General services and Real Estate complete ownership fully centralised
- Additional savings, not yet quantified, will be achieved working on:
  - ICT integration and harmonisation across the Group
  - Shared International commercial/representative offices to coordinate and control more effectively Finmeccanica's presence and development in key markets;

Overall, the rationalisations will ensure total savings for approx. 150 €m, of which >25% already included in 2015-2019 Industrial Plan





# Financials SG&A Reduction



- Pagressive action plan with material results already in 2014 (approx € 30 Mln savings in Corporate costs) and 2015
- Incidence of SG&A on sales below 8% by the end of 2016
- 🦸 ...and more to come from additional initiatives and the implementation of the New Organisational and Operating Model





# **Financials**

# ... Change is already happening

		FY 2013 Actual	<u>GUIDANCE</u> <u>FY 2014</u> (as at March 2014)	GUIDANCE FY 2014 (as at November 2014)	GUIDANCE FY 2014 (as at January 2015)**
New orders	€b	15.1	13.0 - 13.5	13.5 - 14.0	15.2 - 15.5
Revenues	€b	13.7	13.0 - 13.5	13.5 - 14.0	14.4 - 14.7
EBITA	€m	878	930 - 980	980 - 1,030	1,040 - 1,060
FOCF	€m	(220)	(100) - 0	(350) - (250)*	(160) - (140)

- Expected results above guidance on all the key metrics thanks to strong Q4 performance in all the A,D&S businesses, namely Selex ES and Helicopters
- Orders supported by Transportation (Lima and Service contracts) and good performance across the core businesses
- Revenues higher than expected driven by better results in all the operating companies.
- BITA further improving as a result of excellent performance at operating level as well as cost cutting initiatives.
  - A,D&S in line with expectations despite DRS shortfall and better than expected results in Transportation
- Improved FOCF reflects strong cash collection management in Q4, as well as the effects of the actions put in place to mitigate the effects of the payment related to the Indian helicopters contract

<sup>(\*)</sup> Updated in July 2014 to reflect the unexpected cash out (€256 mln) for the Indian helicopters contract in Q2

<sup>(\*\*)</sup> Unaudited data not to be considered as preliminary





# Financials 2015-2019 Assumptions

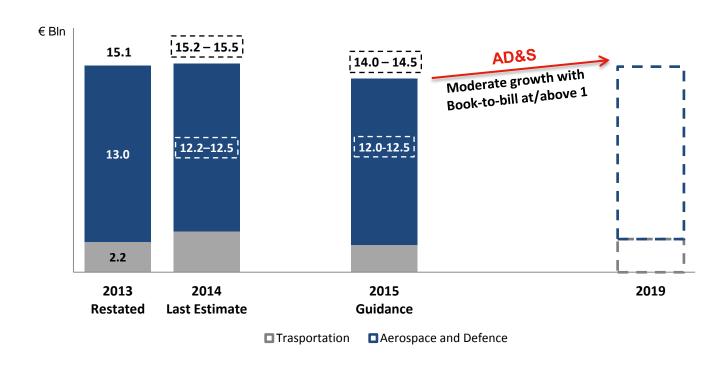
- "Continuity assumptions":
  - Transportation sector included in the total results of the Group, with the only exception of bus sector (de-consolidated since the end of 2014)
  - Financial data do not include any effect related to some strategic option under evaluation (ATR, Space, MBDA, DRS)
- \* "Discontinuity assumptions": Businesses perimeter rationalisation and resizing as follows:
  - Some civil business of Selex ES
  - ⇒ Aviation & logistics and Training Comms and Network Solutions LoBs of DRS (approx. € 200 Mln Revenues per year)
  - Some Alenia Aermacchi products/programmes phase out
- The "Industrial Plan" includes the benefits coming from the cost reduction initiatives already launched, as well as from the further goals of Staff workforce optimisation/reduction and the earliest positive effects related to the achievements of «Engineering» and «Supply Chain» targets improvements

These results will be consolidated and summed up to the further benefits coming from the implementation of the Divisionalisation and Staff Functions Centralisation processes





# Financials *Orders*

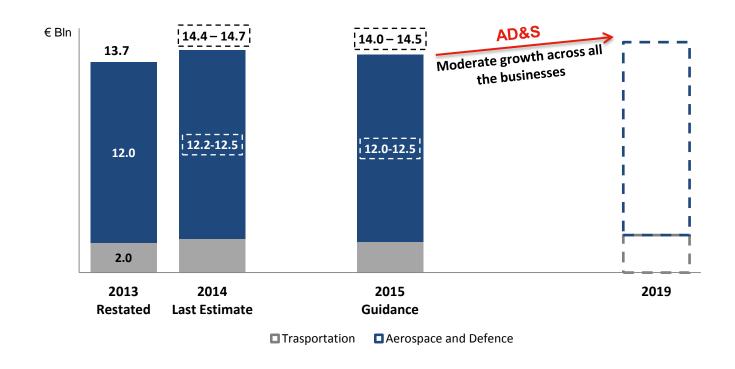


- ⇒ Cumulated new Orders expected in the period 2015-19 are around € 70 Bln
- Fig. Key contributors are Helicopters (33% of the total) driven by new models and Customer Support & Service, Selex ES (mainly avionics) and Aeronautics (mainly military aircraft, including Trainers for export)





# Financials Revenues

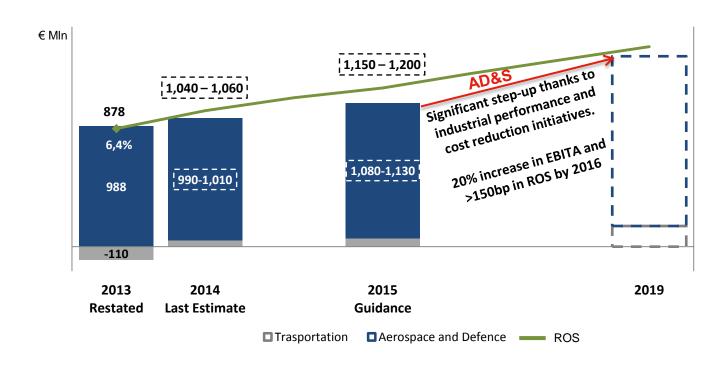


- ⇒ 2015 vs. 2014 decline due to the changes in perimeter for about € 500 Mln: transfer of "pass-through" activities on B787 from Alenia Aermacchi to Boeing (approx € 300 mln) and DRS perimeter rationalisation (approx. € 200 mln), largely offset by growth in other areas, mainly Helicopters and Selex ES
- Sustainable growth over the Plan underpinned by strong focus on delivery with positive impact on operating working capital and balance sheet solidity
- Important DRS recovery





# Financials EBITA and ROS



- Substantial increase driven by:
  - Helicopters (underlying profitability firmly at "double-digit")
  - Selex ES solid growth (overcoming criticalities on specific businesses and then improving industrial profitability, as a result of perimeter reshaping, efficiency initiatives and SG&A costs reduction)
  - Restored DRS profitability to underlying levels
  - Improvements in AnsaldoBreda
  - Benefits from cost reduction initiatives



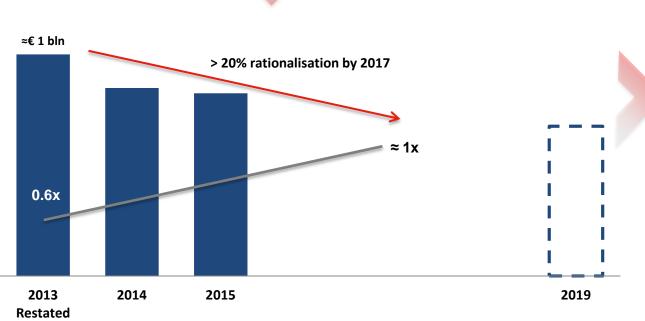


# Financials Material rationalisation of Investments (CAPEX + R&D)

Investments selection strictly based on financial return

CAPEX reduction and tooling optimisation

Improvements in Engineering productivity and reduced Capitalized R&D



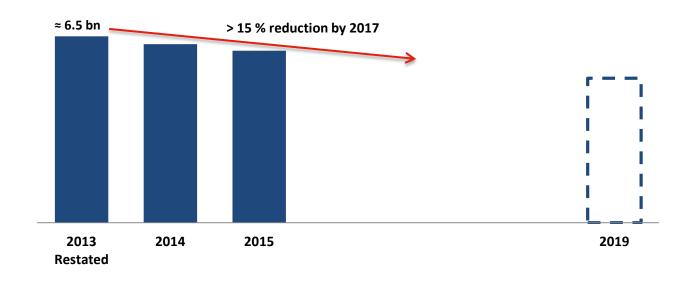
**Higher self-financing** 

Increasing cash flow conversion





# Financials Reduced Operating Working Capital net of Customer Advances

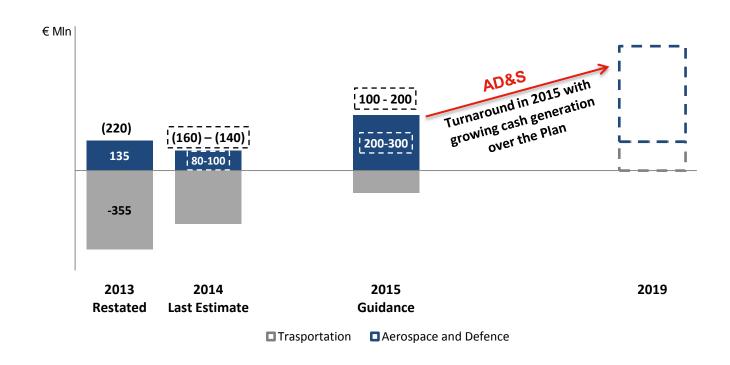


- Customer Advances winding down (approx -6% per year)
- Net of Customer advances impact, initiatives put in place lead to an operating working capital reduction, even with increasing revenues
- Combined effect of improvements in delivery, procurement and supply chain management





# Financials Back to cash generation



- Positive and growing Cash Flows as a result of profitability improvement, investments focalization and selectivity, enhanced working capital management
- FOCF growth mainly driven by Helicopters (increasing EBITA), SES (recovery of profitability and WC management improvement) and cost saving initiatives across the Group and Corporate





# Financials Combined effects lead to Group Net Debt reduction

Operating Working Capital

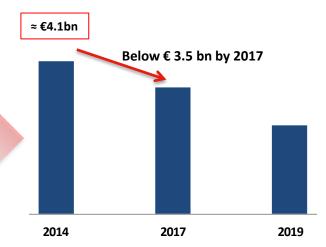


CAPEX and Capitalized R&D

## **Industrial Plan Actions**

Engineering Productivity
Supply chain optimisation
Manufacturing efficiency
SG&A reduction

Group Net Debt (year end)



Improving Leverage Ratio<sup>1</sup>





# Financials *FY 2015 Guidance*

		Guidance FY2014 (as at January 2015)*		
		GROUP	A&D	
New orders	€ bn	15.2 – 15.5	12.2 – 12.5	
Revenues	€ bn	14.4 – 14.7	12.2 – 12.5	
EBITA	€mIn	1,040 – 1,060	990 – 1,010	

FY2015E				
GROUP	A&D			
14.0 – 14.5	12.0 – 12.5			
14.0 – 14.5	12.0 – 12.5			
1,150 – 1,200	1,080 – 1,130			

FOCF	€mIn	(160) - (140)
Group Net Debt	€bn	4.1

<sup>(\*)</sup> Unaudited data not to be considered as preliminary





# Financials FY 2015 headlines

- Orders and Revenues: moderate growth taking into account the changes in perimeter
- ⇒ Profitability: meaningful step up in 2015 and 2016, with a cumulative increase by 20% in A&D EBITA
- Below EBITA line: much lower volatility with material improvement in the bottom line
- Restructuring: further decrease continuing the reduction path already visible in 2014
- FOCF: positive even with the still negative impact of transportation
- Net Debt: starting to decrease without factoring in any extraordinary transaction

### **KEY MESSAGES**

(CEO and General Manager)

## **ASSESS - INPUTS TO THE INDUSTRIAL PLAN**

(CEO and General Manager)

## **STRENGTHEN** - INDUSTRIAL PLAN

(CFO)

## **DEVELOP - STRATEGIC PLAN**

(CEO and General Manager)

### **CONCLUSIONS**

(CEO and General Manager)

Q&A







# Finmeccanica Strategic roadmap



STRENGHTEN

TURNAROUND INDUSTRIAL PLAN

**PROFIT** 

Cut costs

CASH

Rationalise investments and working capital

CAPITAL STRUCTURE

Balance net equity and net debt

DEVELOP

STRATEGIC PLAN

PORTFOLIO

More focused on A,D&S

**MARKETS** 

Internationalisation

**TECHNOLOGIES** 

Standardisation & Modularity, Dual–use, Unmanned

**OFFERING** 

Services and Integrated logistic solutions





# Development Five key pillars



**Quality & Effectiveness** 



**Costs** 



**Internationalisation & Market** 



FEWER BUSINESSES - FOCUS ON «A,D&S»



SELECTED JVS AND «A,D&S» SEGMENTS



FEWER PRODUCTS IN CORE «A,D&S»



IMPROVE INTERNATIONAL FOOTPRINT /
EXTEND REACH

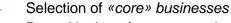


NEW GOVERNANCE AND NEW
ORGANISATIONAL AND OPERATING
MODEL



### **Disposals**

- Rolling Stock
- Bus business
- Industrial plants
- Other minor activities



Repositioning of «non core» businesses



- Reduction of products number
- LoBs requalification



- More resources devoted to international markets
- New investment policies based on market requirements
- New Customer focused business models based on:
  - Dual use
  - R&D effectiveness Standardisation and Modularity



- Divisional Model with integrated governance
- More efficient engineering, manufacturing and supply chain
- Industrial Re-engineering





# 1

## Fewer businesses - focus on «A,D&S» Disposals update

# BREDAMENARINI-BUS («BMB») AND FATA

- ₱ Bus business: all the industrial activities, except for some old critical contracts, merged in a newco. 80% owned by King Long Italia («KLI») and 20% by FNM. Completed

   Completed
- Industrial Plant: the competitive process aimed at disposing the company, net of the logistics activities, has already started; the non-binding offers received are under evaluation. Ongoing

**A**NSALDO**B**REDA

Further progress of the divestiture process







## Selected JVs and «A,D&S» segments Selection Criteria

# «CORE» ACTIVITIES TO DEVELOP

- Satisfactory profitability
- Relevant positioning on the markets
- Strategic relevance for the Group
- Control granted

# «CORE» ACTIVITIES TO ASSESS

- Restructure
- Manage in another form

# «CORE» JVS AND OTHER TO ASSESS AND SELECT

- Case by case analysis
- Aim at achieving control
- If control not possible evaluate other options

### **SEGMENTS**

- Helicopters
- Electronic Airborne
- Aeronautics
- Land and Naval Systems
- Space
- Security
- Aerostructures
- Electronics «civil/smart»



- «Space Alliance»
- Space launchers
- Missiles
- Regional Turboprop
- Regional jet
- Other







# Selected JVs and «A,D&S» segments JV's – assess & select

### **SPACE**



- Recent efforts made by Italian Government to maintain an appropriate level of investments to sustain the Space sector
- Space is one of Group's «Core» sectors, in which Finmeccanica intends to:
  - reinforce the role of Telespazio (Space Services)
  - reinforce the Italian role of the manufacturing business in Thales Alenia Space
- Guarantee Italy a key role in access to Space and in the European launchers

### **DEFENCE SYSTEMS**





- Finmeccanica (25%), Airbus Group (37.5%) and BAE Systems (37.5%)
- Delivered good economic returns over the last years
- Maturing also at national level a bulk of technological and specialised competencies
- ≫ Need to assess the future role of the Italian missile sector and its industry







# Fewer «A,D&S» segments JV's – assess & select

### **AERONAUTICS**





- Finmeccanica/ Alenia Aermacchi (50%), Airbus Group (50%)
- ⇒ ATR worldwide leader in turboprop regional aircraft achieved significant results, with 1,470 aircraft sold since 1985, of which 1,190 delivered so far
- ⇒ The current programme «as is» has a time horizon of 10 12 years.
- ⇒ For the development of a new generation aircraft it is necessary to deeply analyse the real market opportunities, taking into account the precariousness of the international macro-economic scenario, mainly oil price and currencies





- SSJ100 Programme has required significant investments
- No significant economic and industrial return on the investment so far
- Ineffective governance of the partnership (2 JVs in place) and inefficient industrial process, despite encouraging and tangible results, including the first western customer – Interjet
- Need to review the role and the terms of involvement of Alenia Aermacchi in the SSJ100 programme





# 2

## Selected JVs and «A,D&S» segments DRS Technologies

### MAIN ISSUES

- Difficulties in managing the company effectively as a real "domestic player" in the US market
- Continuing reduction in volumes (approx. -50% from 2009), also due to the US Defence budget reduction
- Too diversified product portfolio
- Few synergies exploited with Selex ES and other Group Companies



## Strategic review process:

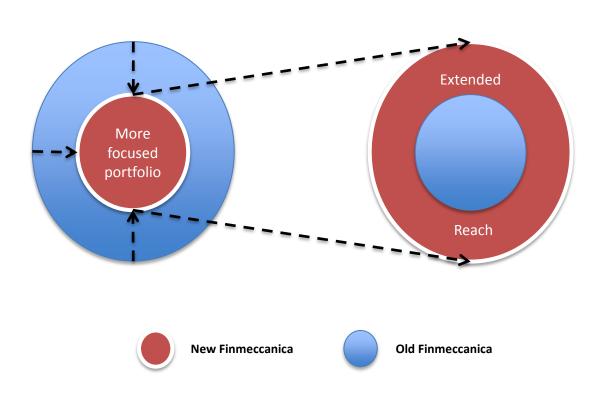
- 1) Restructuring plan **completed**
- 2) Additional business portfolio review ongoing
- 3) Evaluation of possible strategic options **ongoing**





# 4

## Improve international footprint / extended reach More focus does not mean getting smaller



# DOING MORE WITH LESS RESOURCES

- More customers
- More markets
- Standardisation and Modularity
- Dual use
- Integrated Capabilities
- Customer service
- Unmanned







# Improve international footprint / extend reach *More customers*

### MAIN OBJECTIVES

### **HELICOPTERS**

- Enlarging positioning in Service segment (mainly commercial)
- Reinforce positioning in key export markets (Asia, Middle East, China)
- Optimising new developments to fill the portfolio ("heavy lift")
- Marketing campaigns to stimulate demand for *Tiltrotor (AW609)*





**AW169** 



AW609









## Improve international footprint / extend reach More customers

### DEFENCE ELECTRONICS AND SECURITY

### MAIN OBJECTIVES

- Focus on **civil avionics** opportunities and specific competencies in Defence and Security
- Reinforce positioning in electronic warfare
- Consolidate positioning in Security (e.g. Cyber Security, ICT & Secure Networking, Secure Communications)
- ⇒ Exploit opportunities within the European sector consolidation
- Reinforce international positioning in Middle East, South East Asia and Latin America

# Networked Communications

















# Improve international footprint / extend reach *More customers*

**AERONAUTICS** 

#### MAIN OBJECTIVES

- Reinforce presence in regional aircraft segment
- Reinforce positioning in Trainers developing operational version of the **M-346 dual role**, and completing Basic Trainer **M-345**
- Maintain presence in combat aircrafts, optimizing returns of cooperation programmes (EFA, JSF), positioning ourselves on future UCAV segment
- Maximize involvement in JSF programme leveraging on unique positioning in European MRO&U

















# Improve international footprint / extend reach Focus on Unmanned Aerial Systems («UAS»)

#### MARKET SCENARIO

- One of the most dynamic markets in A,D&S
- Application to civil (i.e. surveillance) subject to certifications required for a massive utilisation
- Two new requirements are emerging
  - ⇒ UCAV (Unmanned Combat Air Vehicle) and
  - RUAV (Rotorcraft Unmanned Aircraft Vehicles rotary wing),

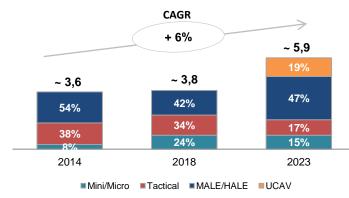
## FINMECCANICA IS PRESENT THROUGH

## SELEX ES, ALENIA AERMACCHI AGUSTAWESTLAND

- «Tactical» aircraft (Falco)
- «Mini/Micro» (SpyBall, Drako, Asio)
- Technological demonstrators (Sky-X; Sky-Y; Neuron; RUAV i.e. Project Zero and HERO)
- OPV solutions (in advanced development)
- Consolidated competencies: system integration, control and mission systems, sensors e payload, communications and data-link, Ground Control Station (GCS), Integrated Training Systems (ITS)

## ☼ Capitalise on the competencies developed so far to capture adequate footprint in future national and European programmes, for which Military UAS will be driver

Leverage transversally on Group competencies through divisionalisation



OVERALL UAS MARKET (2014 - 2023) - € BLN

source: Alenia Aermacchi / Selex ES, competitive scenario, 2014

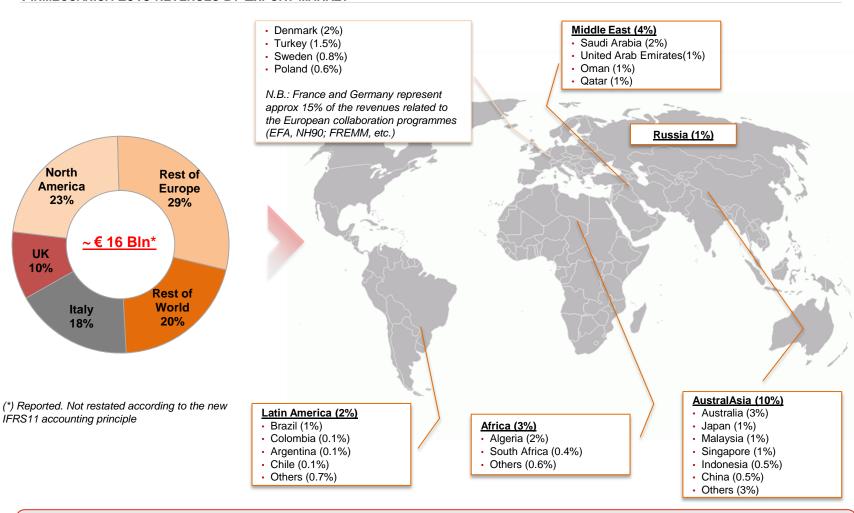






# Improve international footprint / extend reach More markets - Internationalisation

FINMECCANICA 2013 REVENUES BY EXPORT MARKET



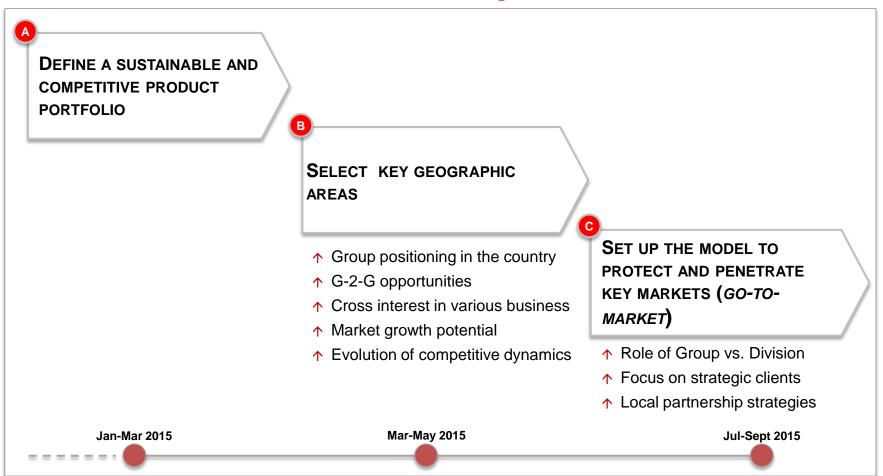




4

# Improve international footprint / extend reach More markets - Internationalisation

## Towards a new structured model for strategic markets







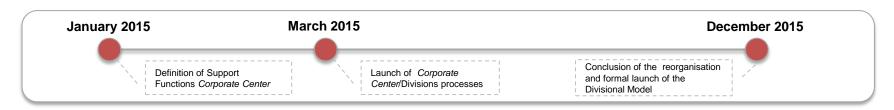
5

## New Governance: New Group Organisational and Operating Model Divisional Model

#### **OBJECTIVES**

- Integrated Governance with benefits in terms of industrial productivity, scale economies and competitiveness
- Simplification/shortening of the chain of command, with consequent improvement in efficiency, flexibility and operational responsiveness
- More effective and coordinated approach at Group level on key selected international markets
- Unification of support function at Corporate Center level
- «One Company» with integrated divisions by the end of 2015

#### TIMING OF THE PROJECT



Activities are progressing in line with the expected timing

### **KEY MESSAGES**

(CEO and General Manager)

## **ASSESS - INPUTS TO THE INDUSTRIAL PLAN**

(CEO and General Manager)

## **STRENGTHEN** - INDUSTRIAL PLAN

(CFO)

### **DEVELOP - STRATEGIC PLAN**

(CEO and General Manager)

## **CONCLUSIONS**

(CEO and General Manager)

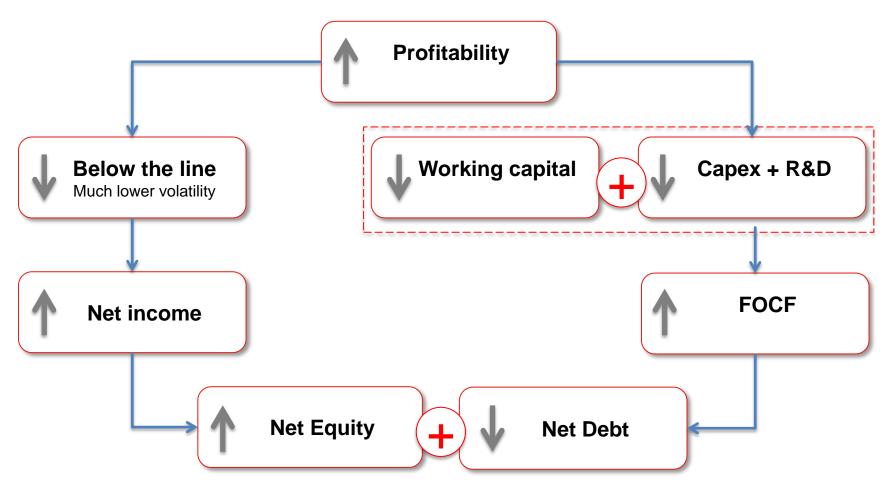
Q&A







# Immediate Priority Strengthen the business



More balanced and flexible Capital Structure to support <u>DEVELOPMENT</u>





# Key Messages 10 things to take away

### **ASSESS**



- 1. Serious turnaround plan
- 2. Based on a rigorous review ... and prudent assumptions

### **STRENGTHEN**



- 3. Major cost cutting to deliver a significant step up in profitability
- New discipline on capex, R&D and working capital to drive a material step up in cash
- 5. Focus on creating a stronger and more balanced capital base

### **DEVELOP**



- 6. We will do more with less resources
- 7. ... through a more focussed portfolio no "sacred cows"
- 8. ... and by strengthening our offer to customers across our markets

### **EXECUTE**



- 9. We can deliver on this change is already happening
- 10. A cost cutter with a vision strengthen and develop

# **APPENDIX**







# SAFE HARBOR STATEMENT

NOTE: Some of the statements included in this document are not historical facts but rather statements of future expectations, also related to future economic and financial performance, to be considered forward-looking statements. These forward-looking statements are based on Company's views and assumptions as of the date of the statements and involve known and unknown risks and uncertainties that could cause actual results, performance or events to differ materially from those expressed or implied in such statements. Given these uncertainties, you should not rely on forward-looking statements.

The following factors could affect our forward-looking statements: the ability to obtain or the timing of obtaining future government awards; the availability of government funding and customer requirements both domestically and internationally; changes in government or customer priorities due to programme reviews or revisions to strategic objectives (including changes in priorities to respond to terrorist threats or to improve homeland security); difficulties in developing and producing operationally advanced technology systems; the competitive environment; economic business and political conditions domestically and internationally; programme performance and the timing of contract payments; the timing and customer acceptance of product deliveries and launches; our ability to achieve or realise savings for our customers or ourselves through our global cost-cutting programme and other financial management programmes; and the outcome of contingencies (including completion of any acquisitions and divestitures, litigation and environmental remediation efforts).

These are only some of the numerous factors that may affect the forward-looking statements contained in this document.

The Company undertakes no obligation to revise or update forward-looking statements as a result of new information since these statements may no longer be accurate or timely.

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We do business in a sustainable manner, with a continued commitment to economic and social development and the protection of public health and the environment.